Success in the Music Business via Kenz

by Morgan Cox

The music industry can be a scary place and it has been a roller coaster ride for 18-year old Kensington Moore since she moved from Campbellsville, Kentucky, to Nashville, Tennessee, in 2010.

Kensington, who now goes by her stage name, Kenz, has been performing since she was 2 years old. Her first time on stage was when she sang “He’s Got The Whole World In His Hands” at church. Alongside singing, Kenz also plays guitar and writes her own music. “My love for music started to really blossom when I started playing guitar and writing around age 10,” said Kenz.

Kenz describes her music as “honest, clean, and soulful”. She explained that although her music is secular, her faith is very important to her and that she feels the need to keep her music pure. She believes that music can be written without being vulgar. “My hope is that my music can have a positive message and relate to people of all ages, while still making sure people notice my love for the Lord,” said Kenz.

In 2014, Kenz auditioned for NBC’s The Voice and appeared on season 7 of the show. Kenz had the opportunity to work with vocal coach Blake Shelton during her time on the show. “It was one of the coolest moments of my entire life. Blake is amazing and it was so wonderful working with him.” Since leaving the voice, Kenz says, “I have grown and learned so much - not only about music, but about myself. I am at a very happy place in my life right now.”

Since being on the voice, Kenz has spent a lot of time traveling and has made several friends in the entertainment world. This past summer, she went on a 15 city tour, where she had her first sold out show in Louisville, Kentucky. “The love and support that Kentucky has shown me is incredible. I don't know what I would do without their love! Shoutout to Kentucky for believing in me and what I do,” said Kenz.

Kenz is now traveling back and forth to LA where she spends most of her time and plans to move in the near future. Most of her day in LA is spent writing, recording, and filming where she said sometimes she won’t get finished in the studio until 6 am. When she’s in Nashville, it’s pretty much writing, creating, and planning for the future - tour, shows, merch, and new videos.

Kenz’s online presence has quickly grown with near 3,000 subscribers and 27,000 total views on YouTube since posting her first cover only one month ago. Kenz has collabed with Kurt Hugo Schneider, who has over 6 million subscribers on YouTube, and RUNAGROUND, who has over 215,000 subscribers with over 35 million total views.

Although Kenz has been through many ups and downs in the industry, you can tell that she has a love for music and there’s nothing she would change about her life. If you ask her about performing, her face lights up and you can see the passion in her eyes. She says playing live shows is her favorite part of being a musician. “It's so fun to be able to share my stories and relate to people in real life.” As for aspiring musicians, Kenz leaves you with this advice, “Never give up. There will always be hard times and haters… believe in yourself and keep doing your thing!”